

Utah State Fairpark Board of Directors
Meeting Minutes
Board Room, Fairpark Administration Building
May 17, 2016

Present: Gary Arrington
Roger Beattie
Ginger Casper
Don Marchant
Paula Martin
Clay Nielsen
Lowell Peterson
Eric Tholen/Bruce Whittington

Via Phone: LouAnn Christensen

Excused: LuAnn Adams
Ted Lewis
Randy Parker

Staff: Larry Mullenax
Mary Dixon
Judy Duncombe
Jeff Koorring
Greg Warner
Allan Kitterman (Advanced CFO)

Guest: Mike Green (Utah Attorney General's Office)

Roger called the meeting to order and roll was taken.

Paula moved to accept the minutes from the meeting held on April 19, 2016, Ginger seconded and all were in favor.

Gracie Peterson Family reconsideration and vote

Roger asked for comments. Gary expressed that nothing presented had changed his mind that the actions taken were appropriate. Paula indicated she felt the guidelines were clear and the timeline in order.

Gary moved to uphold the initial determination and deny the request for reconsideration, and further moved that Gracie be paid the market value of the hog as established prior to the auction and that the boost money be returned to the buyer, Don seconded and all were in favor.

Larry will draft a letter to notify the Petersons of the Board's decision and Roger will review and sign.

Clay arrived and was recognized.

Roger indicated that a decision on the arena has been postponed until a special session in July. He read an email from Kem Gardner indicating they were seeking the Board's approval to start demolishing the existing arena. Roger stated that the Board does not have the authority to approve tearing down any structure; approval has to come from the Building Board. Eric asked if anyone was working on getting on the Building Board agenda. Bruce recommended it would be best to try and get on the schedule for June.

Gary made a motion to approve the redevelopment of the north-west quadrant of the Fairpark property and the construction of a new rodeo arena and the accompanying support facilities and corrals under the following conditions: The demolition of the existing facilities, redevelopment of the land and construction of new facilities shall begin only when sufficient financial resources are formally in place and available, or when approval and direction for these activities is received by the Fairpark Board from the appropriate and necessary State agencies including the Governor's office and Legislative leadership and meets the requirements outlined in SB173. Such approval and direction must include intent language allowing DFCM to deviate from normal procurement policies. All design, development and construction shall be coordinated and in cooperation with the State Fairpark, DFCM and the Days of 47 Rodeo. He further moved that the Board hereby direct that a three person team, consisting of the Chairman of the Board, the Executive Director of the Fairpark and one board member appointed by the Chairman, to immediately begin negotiating a long-term contractual relationship with the Days of 47 Rodeo for their usage of the proposed arena and facilities, as well as other Fairpark buildings and grounds. The preliminary contractual relationship reached will be presented to the Board for approval. Lowell seconded and all were in favor.

Larry wondered if we should request a letter of intent from the Days of 47 and Eric agreed that we should.

Clay expressed concern with potential lost revenue from our not being able to use the arena and the impact of that on our cash flow. Larry displayed a sheet showing potential lost revenue. Gary asked if we should request our losses be covered in the money appropriated from the State. Bruce asked if the money to be appropriated from the State would have to be paid back. Roger indicated that had not been indicated at this time.

Mike Green departed.

Larry distributed copies of the most recent master plan to remind the board of potential revenue from an arena.

LouAnn Christensen joined via phone.

Clay asked Roger for an update on the status of the Board and possible new appointments. Roger explained that he had asked Mike Mower, from the Governor's office, for clarification. He hopes to hear more soon.

Executive review

Larry reported that the financial audit is close to completion. The auditors have expressed some concern with the processes used in the cash room during the Fair. Larry recommends installing cameras as an added control. Larry noted that talks with companies about sponsorships are proceeding, including Steadman's in Tooele and Komatsu. Gary suggested contacting travel trailer companies about being a sponsor. Don applauded staff for looking outside the box for sponsorships.

Fair & Major Events

Judy reported that the Official Blue Brothers Revue has been confirmed and will perform on September 16th. She noted that Vendor booths for this year's Fair are approximately 70% booked, which is comparable to prior years at this time.

Judy explained that discussion with Roots Charter High School regarding a pilot program is continuing. She indicated the Miss Utah State Fair and Rodeo contest is scheduled to be held on June 4 and asked the Board members to contact her if they would like the queen to appear at any events in their area. Paula asked how we could have a Miss Utah State Fair without an arena. Judy explained that the royalty represent the Fair too, not just the rodeo and can still promote the event.

Finance

Allan stated that there was nothing substantial to report. He indicated that our current cash position is stronger than compared to last year.

Operations

Greg reported that most of the DFCM projects were still ongoing. He indicated that the new lighting installed in the parking lot has generated \$2,400.00 savings already. He noted the air flow in the Grand Building restrooms is still an issue and the interface needs to be updated. Greg reported he is working on installing a catch basin in the north parking lot to help with drainage. He also noted the controls on the electric gates were not working properly so they have been upgraded to take care of the problem.

Marketing & Public Relations

Jeff reported on the progress of filming mini documentaries of 4-H and FFA kids and their projects for entry at the Fair.

He reported that KSL would be sponsoring the circus this year. Jeff provided information on one of the circus acts that will be trying to set a Guinness World Record for jump roping on a high wire.

Jeff reported that the past weekend was the NKUT pet adoption, and on Friday they broke their record from last year for pets being adopted.

New Business

Don shared a book that his family had made him for his birthday that showed the past years of the Fair.

Hearing no additional business, **Don made a motion to adjourn the meeting, Lowell seconded and all were in favor.**